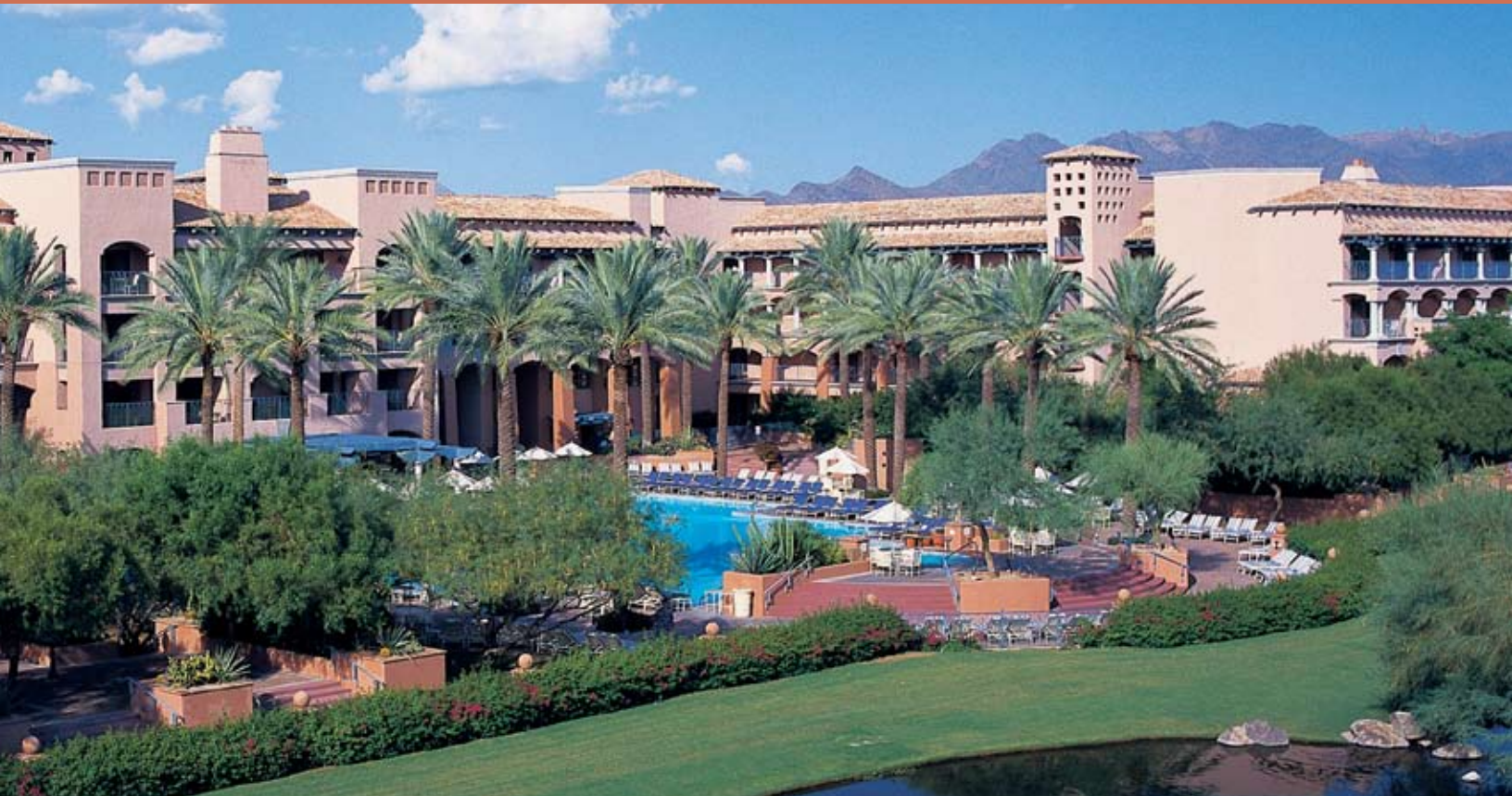


CORPORATE PARTNERS REGISTRATION



41ST ANNUAL MEETING OF THE RETINA SOCIETY



FAIRMONT SCOTTSDALE PRINCESS IN SCOTTSDALE, AZ



JOIN US SEPTEMBER 25 - 28, 2008

DEAR CORPORATE ASSOCIATE

On average,
300 vitreoretinal
surgeons attend.

Exhibition space
is limited. We
recommend early
registration.

We are writing to invite you to exhibit at the 41st Annual Scientific Session of **The Retina Society, September 25 – 28 at the Fairmont Scottsdale Princess, Scottsdale, AZ.** We would like to take this opportunity to thank those exhibitors who have exhibited at past meetings, the success of which have been due in large measure to the vigorous participation of companies such as yours, which are vital to the vitreoretinal specialist. The Retina Society seeks to showcase all the aspects of our specialty in the upcoming meeting, and we extend a warm invitation to you and to those considering exhibiting for the first time. Exciting scientific offerings, corporate exhibits, and outstanding social events guarantee that the upcoming meeting will be a memorable highlight of the retinal calendar.

MEETING ATTENDANCE: The Retina Society has a current membership of 515 vitreoretinal specialists from around the world. The meeting is open to members with one nonmember physician guest, as well as fellows-in-training. Attendance at the last three Retina Society meetings has averaged 325 vitreoretinal surgeons in total, with an average of 50% of the total membership attending. Each exhibiting company is given the names and addresses of attending physicians.

MEETING FORMAT: Historically the meeting runs for three days with two full days of scientific sessions and one half-day of sessions. This format gives the attendees an opportunity to get together with friends and enjoy and environs of the host city. During the scientific sessions, the continental breakfast, morning and afternoon coffee breaks will be held inside the exhibit room for maximum interchange. Exhibits will be in the adjacent ballroom to the scientific meeting ballroom. Early registration will help ensure optimal booth location.

MEETING: Our meeting will be held at the Fairmont Scottsdale Princess Hotel. Exhibit space is limited and we highly recommend early registration as acceptance will be on a first come-first serve basis. Final details of meeting activities are being arranged, however, the following events are definite:

- 1) A welcoming reception;
- 2) a southwestern evening and
- 3) a farewell banquet.

If you need any further information, feel free to contact **Judy Cerone Keenan** at retinasoc@aol.com or **617 227-8767**.

REGISTRATION FEES

CORPORATE PARTICIPATION IS AVAILABLE AT \$8,000, \$15,000, AND \$30,000+

GOLD PATRON – \$30,000 +

1. Full page inside back or front color cover ad (first-come, first-served).
2. Recognition as Gold Patron in printed program, signs at booth, slides, and name tags.
3. **Eight** representatives complimentary; a *limited number* of additional representatives at an additional fee per person (to be determined).
4. **Eight** representatives invited to all social activities complimentary.
5. Two 8x10 booths.
6. First selection of booth space, in order of receipt of registration.
7. A direct link to your company website from our meeting website.

PATRON – \$15,000

1. Inside program ad.
2. Recognition as Patron in printed program, on signs at booth, slides and on nametags.
3. **Five** representatives complimentary; a *limited number* of additional representatives at an additional fee per person (to be determined).
4. **Five** representatives invited to all social activities complimentary.
5. One 8x10 booth.
6. Second choice of booth selection, in order of receipt of registration.
7. A direct link to your company website from our meeting website.

BENEFACTOR – \$8,000

1. Recognition as Benefactor in printed program, on signs at booth, and on nametags.
2. **Four** representatives complimentary.
3. **Two** representatives invited to all social activities.
4. One 8x10 booth.

PUBLISHER'S ROW – \$3,000

A special fee for **medical book publishing companies** will be \$3,000 and will allow for **one** complimentary representative welcome to social activities.
One 8x10 booth.

ADDITIONAL SUPPORT

We would be happy to discuss additional corporate support for meeting needs.

ADVERTISEMENT IN PROGRAM

Gold Patrons and Patrons will received **one** full page color ad complimentary. We are happy to offer additional advertisement opportunities to all exhibitors at the following rates: Full Page: \$1,000 each, Half Page: \$500 each. Registered advertisers will receive print specifications. For questions regarding print specifications, please contact barbara@landedesign.com. Artwork must be received by August 15, 2008.

THE RETINA SOCIETY

FAIRMONT SCOTTSDALE PRINCESS IN SCOTTSDALE, ARIZONA

Proximity of exhibitor area to scientific session allows for maximum interchange.



REGISTRATION & PAYMENT

You may register online at www.retinasociety.org. You may also pay by credit card online, but can register only and mail a check; or you may return the enclosed form with your registration check payable to **THE RETINA SOCIETY** for the full amount or a \$4,000 nonrefundable deposit. Final payments will be due by August 1. Checks must be in U.S. dollars.

CANCELLATION POLICY: Deposits for booth space are not refundable. Cancellation before June 1 will receive a 50% refund. There will be no refunds for cancellation after June 1.

BOOTH ASSIGNMENT: Exhibit booths will be assigned according to:

1. Contribution status, Gold Patron, Patron, Benefactor, Publisher
2. Number of booths reserved
3. Date of receipt of registration
4. Previous record of exhibiting

Should it become necessary for any reason to rearrange booths once assigned, the Society will have that option.

SHOW DECORATOR/HOTELS: Information regarding booth specifics and hotel reservation information will be sent when meeting registration and payment is received.

We hope that you will join us in Scottsdale.

Sincerely,

Charles C. Barr, MD

Donald J. D'Amico, MD

For the Program Committee

Inquiries, contact Judy Cerone Keenan at retinasoc@aol.com or 617 227-8767.

THE RETINA SOCIETY MEETING 2008 EXHIBITION REGISTRATION FORM

You may now register online at www.retinasociety.org and pay by credit card.

Company Name: _____
(as you wish it to appear in program)

Address: _____

City _____ State _____ Zip _____

Telephone: _____ Fax: _____

Email: _____ Website: _____

Contact Person: _____

SUPPORT LEVEL

- Gold Patron – \$30,000 or more*
- Patron – \$15,000*
- Benefactor – \$8,000
- Publisher's Row – \$3,000 [Medical Book Publishers **only please**]

* Please email company logo to retinasoc@aol.com, to be reproduced in the program.

ADVERTISEMENT

- Full page ad _____ x \$1,000 each = \$ _____
- Half page ad _____ x \$ 500 each = \$ _____

Payment must accompany request. For questions regarding print specifications, please contact barbara@landedesign.com Artwork must be received by August 15, 2008.

PAYMENT

Enclosed is a check payable to THE RETINA SOCIETY for:

- The full amount of support level (see above)
- or
- A deposit of \$4,000 per booth, the final payment to be sent by August 1, 2008

PLEASE SEND THIS COMPLETED FORM AND CHECK TO:

Ms. Judy Cerone Keenan
The Retina Society
PO Box 8429, 50 Staniford Street, 4th Floor, Boston, MA 02114
Tel: 617 227-8767; fax: 617 367-4908
Email: retinasoc@aol.com Website: www.retinasociety.org